

Luxury4Less Online

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Johannesburg, 20 August, 2009 – South Africa's first closed shopping community, more4bucks has announced that it will be launching its brand as Luxury4Less, www.luxury4less.co.za from mid-April.

Launched in March 2009, more4bucks has already attracted more than 5000 unique visitors in its pilot phase and half a million hits since the first campaign. "We are now launching a new look and feel for the website with improved features. 'Luxury4Less, the V.I.P shopping club', powered by more4bucks is the new user interface for the South African consumer", says Arnd Herrmann.

The Luxury4Less site offers its members privileged access to great deals on international brands. Members are invited to participate in volume- and time- restricted campaigns that include limited editions, off season goods, over-stock items and

new products not yet available in the South African market.

Products include top brands from around the world in the clothing, jewellery, and accessory lines. In addition, some campaigns will offer a vast range of high-end electronic goods and designer home appliances as well as luxury outdoor furniture. What international fashion and expo sales provide over a weekend, at a premium, in a conference venue in one of our big cities, Luxury4Less will bring to its members, anywhere, anytime, with different offers available every week, at up to 80 percent off retail value.

Membership with Luxury4Less is an advantage for the luxury goods buyer, as these prices cannot be found elsewhere in the market. These discounts are only possible due to the closed nature of the shopping community. In order to view the campaigns one needs to become a registered member. New members need to be invited by member friends or the site. Candidates can register at Luxury4Less and will receive an invite once membership becomes available.

"We are the first and only online V.I.P shopping club in South Africa, offering members an exclusive opportunity to purchase high-end products for incredible prices", concludes Herrmann.

more4bucks was founded late last year by Trium Investments, a leading provider of equity for middle market corporate acquisitions, recapitalizations, and growth capital financings and Arnd Herrmann, Managing Director of more4bucks Pty Ltd.